

FOR IMMEDIATE RELEASE

TORONTO, ON, June 21, 2011 - Ardexus Inc. has released a case study outlining their work with [AMETEK Solidstate Controls](http://www.ametek.com/AMETEK_Solidstate_Controls) (<http://www.solidstatecontrols.com/>), a supplier of industrial power solutions, based in Columbus, Ohio. One key component of the Ardexus [Lotus Notes CRM](#) implementation at Solidstate Controls was the field service solution. Solidstate's field service department is able to automate quoting and reporting, and take advantage of automated service tracking processes thanks to the [Service CRM](#) module of MODE, the Lotus Notes CRM suite from Ardexus Inc.

Ardexus has helped our service department become more efficient and productive by automating tasks that used to be time consuming and manual. We have been able to make many processes more 'paperless' than in the past," said Jason Cotton, Director of Client Services at Solidstate, "Our service business is very complex and stretches around the globe, and Ardexus has been able to customize the product to our needs in many ways.

The Ardexus-AMETEK Solidstate Controls case study is now available on ardexus.com. To view the case study or download the PDF version, visit

<http://www.ardexus.com/company/crm-case-studies/ametec-solidstate-controls.html>

About AMETEK Solidstate-Controls

AMETEK Solidstate Controls, based in Columbus, Ohio, provides solutions to ensure a continuity of electrical power to keep some of the world's leading industrial enterprises and power generating plants running. From petrochemical to pulp and paper, pharmaceutical to general manufacturing and OEM, many different industries rely on Solidstate solutions to keep their businesses operational.

About Ardexus Inc.

Ardexus provides front office solutions that revolutionize the way small to mid-sized companies do business. Ametek, ISM, Bayer BTS, and Mitel Networks Corporation all agree - Ardexus is an innovative company with outstanding products.

Ardexus offers a full range of sales-centric software, including [Ardexus MODE](#)® - a professional suite of marketing, sales, customer service and mobile CRM modules, and [WebMode](#)®, an innovative Web browser-based CRM application offering full Lotus Notes®, MS Outlook®, Blackberry® and ERP integrations.

Ardexus is headquartered in Toronto, Ontario, Canada. For additional information on Ardexus or their products, visit [Ardexus.com](#) or call toll free in N. America: 1-888-Ardexus (1-888-273-3987).

Media Contact

Dan Wood
Phone 416-479-3583
E-mail d_wood@ardexus.com
Twitter [@ardexus](#)

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