

Next Generation CRM software running on the Lotus Domino Platform

VISIT US AT THE LOTUSPHERE 2012 SHOWCASE BOOTH #517

FOR IMMEDIATE RELEASE

Toronto, Ontario, January 12, 2012 – Ardexus® Inc., Customer Relationship Management (CRM) experts, today announced that [WebMode 4](#) and [Mode 6](#) will be showcased at Lotusphere 2012. Ardexus will exhibit at booth #517 in the Lotusphere Product Showcase at the Walt Disney World Dolphin Resort in Orlando, Florida, from January 15, 2012 to January 18, 2012.

"We are very excited to demonstrate our leadership in CRM software design, implementation, and technical leadership for CRM software on the Lotus platform", said Chris Hamoen, CEO, Ardexus Inc., "With advances in user interface design and performance utilizing the latest web technologies, Ardexus continues to trailblaze the future of CRM running on Lotus."

Showcasing both Mode and WebMode, Ardexus is uniquely positioned to cover the individual needs of customers, whether in the Lotus Client or on the Web.

About Ardexus Inc.

Ardexus provides front office solutions that revolutionize the way small to mid-sized companies do business. Ametek, ISM, Bayer BTS, and Mitel Networks Corporation all agree - Ardexus is an innovative company with outstanding products.

Ardexus offers a full range of sales-centric software, including [Ardexus MODE](#)® - a professional suite of marketing, sales, customer service and mobile CRM modules, and [WebMode](#), an innovative Web browser-based CRM application offering full Lotus Notes

®

, MS Outlook

®

, Blackberry

®

and ERP integrations.

Ardexus is headquartered in Toronto, Ontario, Canada. For additional information on Ardexus or their products, visit Ardexus.com or call toll free in N. America: 1-888-Ardexus (1-888-273-3987).