

*Ardexus WebMode 4 represents real innovation in CRM Software on IBM Lotus Domino*

FOR IMMEDIATE RELEASE

**Toronto, ON, December 7, 2011** – Ardexus Inc. has released their latest CRM software, [Web Mode 4](#), a web-based application that revolutionizes CRM software design on the IBM/Lotus platform.

[Ardexus WebMode 4](#) introduces a dramatic new interface for CRM software, combining much sought after ease of use with powerful functionality.

"Ardexus has been building CRM applications for over 15 years, and [WebMode 4](#) represents our collective knowledge and experience bundled into a very simple, yet powerful interface", said Chris Hamoen, CEO, Ardexus Inc, "This release really demonstrates how smart design can help customers achieve CRM success by making it easy for the end user."

Highlights include:

- Simple yet powerful: easily access all your customer information without changing screens constantly
- E-Mail & Calendar Integration: works with Lotus Notes, Lotus iNotes, and MS Outlook
- Homepage Dashboard configurable by user: see what is most important to you
- Duplicate searching: when entering a new record, WebMode will scan for possible duplicates on the fly
- Filter Interface: easily and quickly choose what you want to see, and how you want to see it

**About Ardexus Inc.**

Ardexus provides front office solutions that revolutionize the way small to mid-sized companies do business. Ametek, ISM, Bayer BTS, and Mitel Networks Corporation all agree - Ardexus is an innovative company with outstanding products.

Ardexus offers a full range of sales-centric software, including [Ardexus MODE](#)® - a professional suite of marketing, sales, customer service and mobile CRM modules, and [WebMode](#), an innovative Web browser-based CRM application offering full Lotus Notes®  
®, MS Outlook®  
®, Blackberry®  
and ERP integrations.

Ardexus is headquartered in Toronto, Ontario, Canada. For additional information on Ardexus or their products, visit [Ardexus.com](http://Ardexus.com) or call toll free in N. America: 1-888-Ardexus (1-888-273-3987).